



District Level Media Engagement Workshop under RACE Project

Venue: Bindesh Apartment

Date :24 September 2023

Media Groups



Acknowledgement:-

This program aims to sensitize and strengthen the role of the media to promote clean energy in Jharkhand, under the program of rural access to clean energy in the project area.

Introduction

Rural Access to Clean Energy Program in Workshop with Media Persons to promote Renewable Energy in four districts of Jharkhand State Ranchi, Khunti, Simdega, Gumla by integrating good objective with the global commitment to successfully implement Sustainable Development Goal Seven to promote universal access to affordable, reliable, sustainable, clean energy for all .LEADS under the project is sensitizing media personnel, embodying this objective. The Workshop for Media Personnel provided an opportunity for participants to strengthen their understanding of clean energy.

Speakers

- Manish Kumar Singh (Clean Energy Solution Coordinator)
- Yougesh Rai (DPM, Gumla)
- Bipin Tiwari (Block Coordinator, Gumla)

Participants

- Hindustan - Amarnath
- Dainik Jagran - Santosh Kumar
- Dainik Bhaskar - Ashwini Kumar
- Ranchi Express - Sudhanshu Ji
- Azad Sipahi - Aftab Anjum
- Prabhat Khabar - Durjay Paswan
- Akashvani - Naresh Kumar
- Khabar Mantra - Deepak Kumar, Sushil Kumar, Baldev Sharma
- RACE STAFFS Gumla

Workshop Objective

In 24 blocks of four districts of Jharkhand, government officials, representatives of Panchayati Raj, NGOs, media and media persons are to be promoted by making them sensitive, aware and capable of promoting clean energy solutions. To ensure affordability as well as to develop an environment of community skill development and entrepreneurship.

Discussion Points

Yogesh Rai, DPM, Gumla welcomed all the participants. The programme began with plant distribution. He cited that Race Project is working in 4 districts namely Ranchi, Simdega, Gumla and Khunti. The purpose of RACE project is promotion of clean energy.



The discussion, proceeded **Mr. Manish Kumar Singh (Clean Energy Solution Coordinator**

described about LEADS NGO "Life Education and Development Support" (LEADS) is a voluntary non-profit organization registered under the Indian Trust Act (1882) in 2005.



LEADS have all legal registration (including FCRA) required to run the organization. LEADS believe in the potential of human being irrespective of caste, creed, religion and sex. Every individual has varieties of inner qualities, which can be promoted and utilized in the greater interest of humanity through appropriate life education and development support. Ensuring the rights of every individual will provide ample

scope for development of all sections of society, which will further help in unfolding human potential and building confidence of poor and marginalized communities. LEADS was established with the purpose to create some developmental model by unfolding human potentials, which is the core element of sustainability and replicate such models with the support of Govt. and other developmental organizations.

He cited LEADS is working in 17 districts of Jharkhand and states like Bihar, Orissa, Telangana. LEADS NGO is working in the field of education, health, farmers, women empowerment, and clean energy.

He mentioned Non-renewable energy comes from sources that will run out or will not be replenished in our lifetimes—or even in many, many lifetimes. Most non-renewable energy sources are fossil fuels: coal, petroleum, and natural gas. Burning fossil fuels is harmful to the environment. When coal and oil are burned, they release particles that can pollute the air, water, and land. Some of these particles are caught and set aside, but many of them are released into the air. Burning fossil fuels also upset Earth's "carbon budget," which balances the carbon in the ocean, earth, and air. W.H.O. According to the study, 2.6 percent of diseases in rural India are caused by smoke emanating from cooking wood, cow dung cakes and agricultural residues. He also mentioned problems caused by using traditional sources—constant shortage of conventional energy sources like coal, kerosene oil, diesel, petrol, wood etc. The greenhouse effect is necessary to live on Earth, but relies on a balanced carbon budget. The carbon in fossil fuels has been sequestered, or stored, underground for millions of years. By removing this sequestered carbon from the earth and releasing it into the

atmosphere, Earth's carbon. This contributes to temperatures rising faster than organisms can adapt. Coal is a black or brownish rock. We burn coal to create energy. Coal is ranked depending on how much “carbonization” it has gone through. Coal is a reliable source of energy. We can rely on it day and night, summer and winter, sunshine or rain, to provide fuel and electricity. Using coal is also harmful. When coal is burned, it releases many toxic gases and pollutants into the atmosphere. Due to traditional energy sources, half of the rural population i.e. women are greatly affected, suffering from various types of eye and respiratory diseases. Solution of many problems can be solved by using clean energy. Clean energy does not emit any poisonous gas, which helps in creating a pollution-free clean environment. He mentioned about usage of smokeless chulha which emits less smoke is economical.

LEADS in Collaboration with European Union under RURAL Access to clean energy is looking for an alternative solution so instead of non-renewable energy transition phase has started so instead of non-renewable energy we have started using renewable energy. Renewable resources are resources that are replenished naturally in the course of time. The use of these resources corresponds with the principles of sustainability because the rate at which we are consuming them does not affect their availability in the long term. Renewable resources are solar energy, wind energy, geothermal energy, biofuels, cultivated plants, biomass, air, water and soil

The specific objective of the RACE project

Sensitize, aware and build capacity of the duty bearers, CSOs, PRIs promote CES in 24 blocks of 4 districts in Jharkhand. Increased multiple stakeholder dialogues and advocacy on CES in 24 blocks of 4 districts in Jharkhand. Enhanced skills and Entrepreneurship environment in Clean Energy Sector.

In 6 blocks of Gumla district of Jharkhand, government officials, representatives of Panchayati Raj, schools, non-government sector organizations, people associated with media or communication medium, youth, entrepreneurs, and community organizations is being sensitized, To promote clean energy solutions by creating awareness and capacity building to ensure the availability, accessibility and affordability of clean energy in the community, as well as to develop community skill development and entrepreneurship environment in the field of clean energy.

Goal 7:

Ensure access to affordable, reliable, sustainable and modern energy for all.



He described about sustainable Development Goal 7. Ensure access to affordable, reliable, sustainable and modern energy. Goal 7 is about ensuring access to clean and affordable energy, which is key to the development of agriculture, business, communications, education, healthcare and transportation. He mentioned through the help of case stories we can spread awareness regarding clean energy.

He mentioned that countries like Finland, Norway use cycles to control air pollution and to minimize the usage of petroleum.

DPM Yogesh Rai mentioned that in this project we have been working as a model village in Bishnupur block of Gumla district for the last 4 years and till now solar related equipment is being installed and used in about 975 houses through the RACE project. Also, manufacturing

units LED bulbs were established at 1 place and solar lift irrigation at 12 places in Bishunpur block.

Proceeding with the discussion **Bipin Tiwari** mentioned we have entered 5th year of the project.

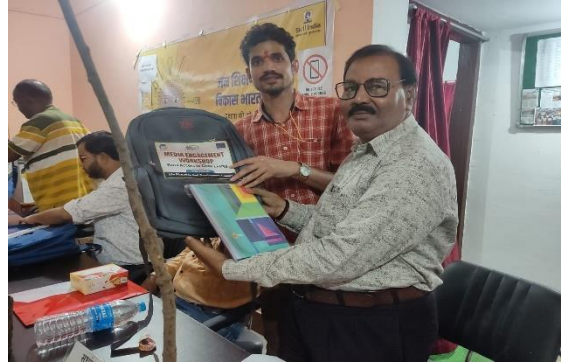
He mentioned about the achievements of Gumla District

SI No.	Activities related to Project	Achievements
1	Formation of village level Clean Energy committee	68
2	Unnat Chulha	976 HH
3	Smokeless Chulha	622
4	Panchayat Level Meeting	40
5	Installation of Solar Lift Irrigation	12 Place
6	Youth Training	775 Youths
7	Green Bigness' Challenge (GBC)	6
8	Installation of Drip Irrigation	177 acres
9	Distribution of Maduva Seeds	36 acres
10	Poly House	4 place
11	Biogas Unit	2 Place
12	LED Manufacturing Unit	1
13	Distribution Of Paddy Seeds	77 acres
14	Distribution Of Lychee	23 acres
15	Ujjwala Yojana	112 HH

The discussion proceeded by short tea break after that **Mr. Manish Kumar** (Clean Energy Solution Coordinator) cited that the youth here also had a lot of knowledge in the technical field but due to lack of training, these people were not able to get the right direction, but through this project till now 590 youth have been provided technical assistance. They have been made self-reliant by giving training in the field of skills and if we get the support of Media person, then we will work to connect all the people in Gumla district by giving them information in the field of energy.

The workshop provided a platform for valuable discussions, knowledge sharing, and experiences, aligning with the goal of promoting clean and sustainable energy solutions in the targeted districts of Jharkhand

Photos



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बिन्देश अपार्टमेंट में रेस लिड्स के तहत गुमला में जिला स्तरीय मीडिया कार्यशाला आयोजित

500 युवाओं को इस परियोजना के द्वारा स्वावलंबी बनाया गया: योगेश राय

गुमला में बिन्देश अपार्टमेंट में 12 जनवरी को आयोजित हुई मीडिया कार्यशाला में योगेश राय ने युवाओं को प्रेरित किया।

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गुमला | **राजी, सोमवार** | **25.09.2023** | **04**

बिधुनपुर में सौर ऊर्जा से बल्ब जलाने के साथ-साथ हो रहा है खेती-बारी का काम

रेस परियोजना के तहत अब गुमला, घाघरा, रायडीह, मरणो व सिर्सई में भी काम करने की योजना

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स्वच्छ और सुलभ ऊर्जा गांव तक पहुंचाने का हो रहा व्यापक प्रयास : योगेश राय

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रेस लीड्स योजना से ग्रामीणों के जीवन स्तर में हुआ सुधार, स्वरोजगार से जुड़े युवा : योगेश राय

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Report Written by
Arunima Bhagat